OPPORTUNITIES AND PROSPECTS OF IMPLEMENTATION OF INTEGRATED MANAGEMENT SYSTEMS IN THE FIELD OF ECONOMIC UNITS TEXTILE AND LEATHER GARMENTS FROM REPUBLIC OF MOLDOVA

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The paper aims to highlight the opportunities and prospects arising from the implementation of integrated management systems and complex integrated system of textile and leather clothing industry. The trend of economic integration units in line with socio-economic environment rigors of the competitive market stands need to implement integrated management systems for the most part even if they operate in the production strategy in the system “lohn”. Production in the system “lohn” accepted by producers, initially as survival chance, then the light of existing conveniences and without too much risk remains in continuous search of customers is likely. This is particularly so proliferated as the external customers aware of the possibilities offered by companies engaged in the game, increasing demands from day to day. Implementation of integrated management systems: quality (ISO 9000) – will allow a gradual transition from economic units in production system tallies to promote its clothing brand, customer training, improvement of relations with external partners, providing opportunity for marketing and communication market recognition, the possibility of negotiating payment for work, launching competitive products that exceed customer expectations, increase accountability of employees to quality, staff training, continuous improvement; environment (ISO 14001) - increasing concern for environmental credibility and public show of it, reducing environmental risks, improving relations with external customers, providing opportunities for marketing and communication Improvement community relations, recognition; occupational health and safety (OHSAS 18001) - improve relations with employees, improving relations with partners, Improvement of relations with community, recognition.

Key words: integrated systems management, quality, environment, health.

INTRODUCTION

The trend of economic integration units in line with socio-economic environment rigors competitive market stands need to implement integrated management systems. This need is becoming increasingly proliferated, although much of the clothing companies operating under production strategy in the system “lohn”. Production in the system “lohn” accepted by producers, initially as survival chance, then the light of existing conveniences and without too much risk remains in continuous search of customers is likely. This more strongly with both external customers aware of the opportunities it offers businesses engaged in the game, increasing demands from day to day for the same deals. In these circumstances, applying the approach in respect of quality is inevitable, and his extension provides new development opportunities for sure.
NEED TO EXTEND THE IMPLEMENTATION OF INTEGRATED MANAGEMENT SYSTEMS AND LEATHER

Clothing is an economic area of R Moldova predominantly agricultural country which has little economic development opportunities such as oil extraction and other fields, machine-building industry, etc. which has made an important contribution to the state budget and the more tenaciously resisted many imperatives of time and developments from an economic model to another. Tenacity evolution of this area was subject to the need and desire at any cost to managers of firms is not stationed, since it would be conditioned and conditioned in part to staff layoffs. This has led many of them to advocate the production of clothing in the system “lohn” gave up their own brands. The most important causes which led the managers to ensure the existence at that time held by:

• need to ensure continued operation by the possibility of construction;
• need to implement new technologies and modernization of manufacturing facilities;
• the possibility of launching co-branded products under its own national brand is recognized and the CSI, such as SA “Ionel”, JSC “Odema”, etc.

Currently the clothing industry of R Moldova in terms of economic globalization must deal with conditioning, such as:

• lack of financial resources for investment in machinery and technologies;
• lack of financial resources for investment in continuous improvement of staff training, tradition and left forgotten after very practiced at this time;
• lack of financial resources for investment in improving working conditions of staff employed in manufacturing such as canteen operation, providing meal vouchers, medical offices functioning in the economic units, operating nursing homes, rest including offering vouchers for children functioning kindergartens for children attached to them, etc.;
• general economic and financial blockade on the macro-economic level;
• tough competition in international markets, given that there are many multinationals that have comparative advantage in terms of relatively easy access to sources and markets, access to technology and low operating costs and processing;
• tough competition on the international market to obtain bids to manufacture the “lohn”, given that there are many Asian companies offering services at heavily reduced prices;
• obtaining bids from the manufacturing intermediate and very frequently directly from the client;
• in case of production under own brand clothing, fashion trends change fashion trends accelerate change – a key factor to promote clothing and fewer opportunities to materialize them;
• stopping activities textile producers in the country and importing them from abroad, entailing considerable costs of products;
• absence companies producing accessories in the country;
• increasing demands of society to obtain the most modern and environmentally friendly products;
• economic instability, regulatory and cost inputs;
• increasing complexity of processes.
IMPLEMENTING AN INTEGRATED MANAGEMENT SYSTEM IN A SOCIETY OF INCREASING COMPLEXITY OF PROCESSES OF TEXTILES AND LEATHER

Implementing a quality management system-environment-health and safety at work [1, 2] in the economic units of textiles involves the following steps:

- preliminary analysis of the company to implement the integrated system;
- training management team;
- setting policy and implementation of integrated management objectives;
- implementation of integrated planning through: environmental issues, hazard identification, legal requirements, objectives, programs by documents;
- involvement by resource: human resources training and infrastructure and working environment, management information - control of documents, records control, communication;
- operational implementation of the system: achieving product-user requirements/customer relationship, design, procurement, project, product manufacturing, design and development, product supply, control monitoring and measuring equipment [3], operational control, control waste emergency (Figure 1);
- verification, monitoring and measuring, assessing compliance, customer satisfaction;
- internal audit;
- analysis of nonconformities, developing corrective and preventive measures;
- improvement;
- selection of certification body;
- providing assistance during the certification process;
- certification;
- providing post-certification assistance.
Figure 1. Charter process in the clothing company clothing products and footwear

CONCLUSIONS

Implementing an integrated management system will provide clothing companies the following advantages:

- implementation of quality management system (ISO 9001) – will allow a gradual transition to manufacture the system tallies to promote its clothing brand, improving company image, customer training, improvement of relations with external partners, providing marketing opportunity and communication, market recognition, the possibility of negotiating labor, launching competitive products that exceed customer expectations, increase accountability of employees to quality, staff training, continuous improvement;
• implementation of environmental management system (ISO 14001) – increasing concern for environmental credibility and public show of it, reducing environmental risks, improving relations with external customers, providing opportunities for marketing and communication, improvement of community relations, recognition;
• implementation of management system for occupational health and safety (OHSAS 18001) – improve relations with employees, improving relations with partners, improvement of community relations, recognition.

REFERENCES